

Express Certificate on JOHNSON & JOHNSON

7.5% Semestrial Conditional Coupon (15% p.a.) - European Barrier at 100% - 3 Years - USD

DETAILS

Issuer	EFG Financial Products	
Guarantor	EFG International	
	Rating: Fitch A	
Underlying	JOHNSON & JOHNSON	
Bbg Ticker	JNJ UN Equity	
Strike Level (100%)	USD 72.22	
Barrier Level (100%)	USD 72.22	
Autocall Level (100%)	USD 72.22	
Coupon Trigger (100%)	USD 72.22	
Conversion Ratio	13.2943	
Denomination	USD 1000	
Initial Fixing Date	08.09.2008	
Payment Date	17.12.2010	
Valuation Date	09.09.2013	
Maturity	17.09.2013	
Observation Dates	Each semester from 08.03.2011 until maturity, the following day if is a non-working day	
Early possible payment dates	Each semester from 17.03.2011 until maturity, the following day if is a non-working day	
Details	Semestrial Autocall Observation	Physical Settlement
	European Barrier	
ISIN	CH0120226136	
Valoren	12022613	
SIX Symbol	not listed	

REDEMPTION

On 17.12.2010 Client buys 1 Denomination in USD at Issue Price

Each Semester,

If the Underlying closes above the Coupon Trigger Level:

The Investor will receive a 7.5% Coupon

On top of the Coupon, if the Underlying closes above the Autocall Trigger Level:

The product is early redeemed and the Investor receives a Cash Settlement in USD equal to: Denomination

On 17.09.2013 Client receives (if the product has not been early redeemed):

a. If the Underlying closes above the Barrier Level on the Valuation Date,
the Investor will receive a Cash Settlement in USD equal to: Denomination

b. If the Underlying closes at or below the Barrier Level on the Valuation Date,
The Investor will receive a predefined round number (i.e Conversion Ratio) of the Underlying per Product. Any potential fractional Conversion Ratio entitlements (Fraction of Underlyings), will be paid in cash, based on the Final Fixing Level.

CHARACTERISTICS

Underlying

- Johnson & Johnson manufactures health care products and provides related services for the consumer, pharmaceutical, and medical devices and diagnostics markets. The Company sells products such as skin and hair care products, acetaminophen products, pharmaceuticals, diagnostic equipment, and surgical equipment in countries located around the world.

Opportunities

1. Semestrial opportunity to receive a 7.5% Coupon
2. Secondary market as liquid as equity markets

Best case scenario

The Underlying closes above the Autocall Level on the first Observation Date.

Redemption: Denomination + Coupon of 7.5%

Risks

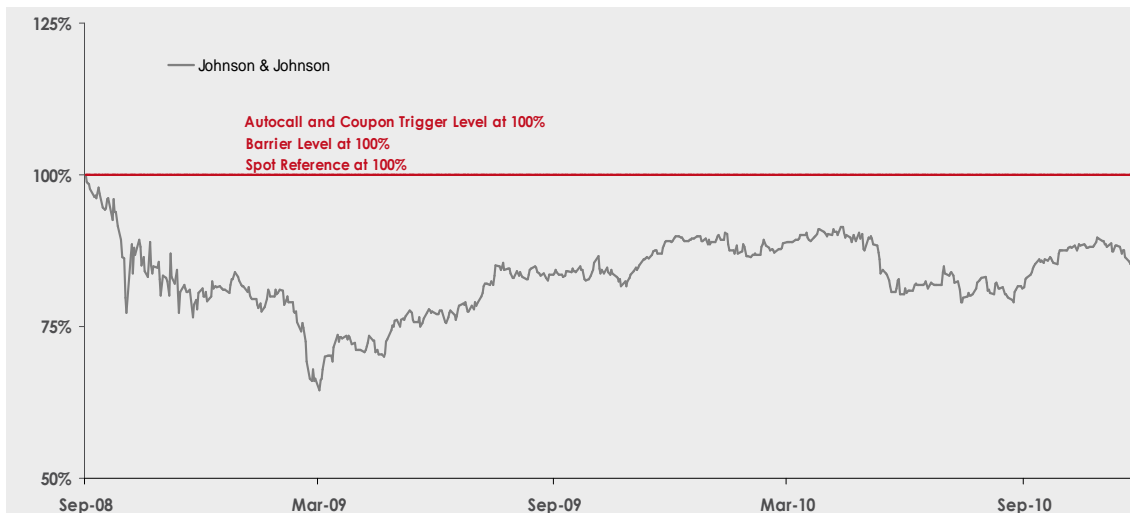
1. If on the Valuation Date, the Underlying closes at or below its Barrier Level, the Investor will suffer a loss reflecting the negative performance of the Underlying

Worst case scenario

The Underlying has never closed above the Coupon Trigger Level on each Observation Date, and it closes below the Barrier Level on the Valuation Date.

Redemption: Shares of the performing underlying (with negative performance)

HISTORICAL CHART



Observation date scenario

Early Redemption: Denomination

7.5% semestrial Coupon is paid

On the Maturity Date: Shares of the worst performing underlying