

Uncapped Capital Protection with Averaging on WAL-MART STORES

95% Capital Protection - 100% Participation - 5 Years - USD

Details

Issuer	EFG Financial Products	
Guarantor	EFG International	Collateral-Secured Product
	Rating: Fitch A	
Underlying	Wal-Mart Stores	
Bbg Ticker	WMT US Equity	
Payment Date	16.07.2010	
Valuation Date	01.07.2015	
Maturity	16.07.2015	
Initial Level	USD 48.34	
Details	Cash Settlement	
ISIN	CH0114882803	
Valoren	11488280	
SIX Symbol	EFHOI	

Redemption

On 16.07.2010 Client pays USD 1000 (Denomination)

On 16.07.2015 Client receives:

Scenario 1: If the Average Performance of the Underlying is Negative
The Investor will receive a Cash Settlement in the Settlement Currency equal to: Denomination x 95%

Scenario 2: If the Average Performance of the Underlying is Positive
The Investor will receive a Cash Settlement in the Settlement Currency equal to: Denomination x (95% + 100% x Average of (Quarterly Fixing Level - Initial Level) / Initial Fixing Level)

Characteristics

Underlying

Wal-Mart Stores, Inc. operates discount stores, supercenters, and neighborhood markets. The Company's discount stores and supercenters offer merchandise such as apparel, housewares, small appliances, electronics, and hardware. Walmart's markets offer a full-line supermarket and a limited assortment of general merchandise. The Company operates nationally and internationally.

Opportunities

1. Your capital is guaranteed at 95%
2. Participation of 100% in the average of positive increase of the Underlying
3. Only 5% of your capital is at risk
4. Secondary market as liquid as equity markets
5. COSI Product

Best case scenario

The Average Performance of the Underlying is Positive

Redemption: 95% of the invested capital + 100% of the Positive Average Performance

Risks

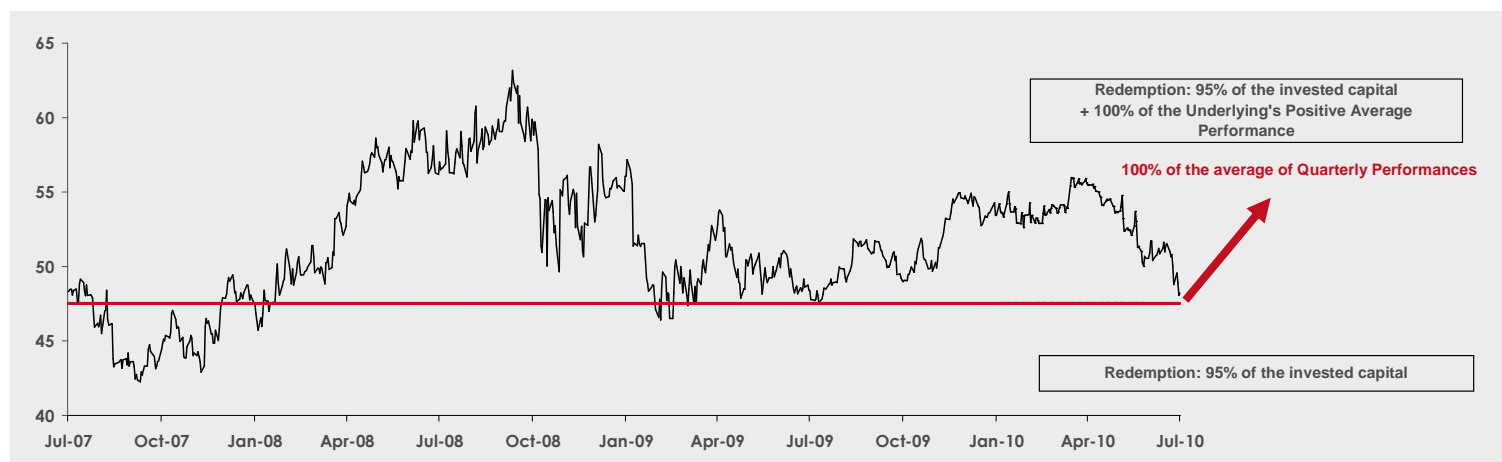
1. You are exposed to interest rates variations during the life of the product
2. You are exposed to volatility variations during the life of the product
3. The pay-off is only valid at maturity

Worst case scenario

The Average Performance of the Underlying is Negative

Redemption: 95% of the invested capital

Historical Chart



Live prices at www.efgfp.com

This publication serves only for information purposes and is not research; it constitutes neither a recommendation for the purchase of financial instruments nor an offer or an invitation for an offer. No responsibility is taken for the correctness of this information. The financial instruments mentioned in this document are derivative instruments. They do not qualify as units of a collective investment scheme pursuant to art. 7 et seqq. of the Swiss Federal Act on Collective Investment Schemes (CISA) and are therefore neither registered nor supervised by the Swiss Financial Market Supervisory Authority FINMA. Investors bear the credit risk of the issuer/guarantor. Before investing in derivative instruments, Investors are highly recommended to ask their financial advisor for advice specifically focused on the Investor's financial situation; the information contained in this document does not substitute such advice. This publication does not constitute a simplified prospectus pursuant to art. 5 CISA, or a listing prospectus pursuant to art. 652a or 1156 of the Swiss Code of Obligations. The relevant product documentation can be obtained directly at EFG Financial Products AG: Tel. +41 (0)58 800 1111, Fax +41 (0)58 800 1010, or via e-mail: termsheet@efgfp.com. Selling restrictions apply for Europe, Hong Kong, Singapore, the USA, US persons, and the United Kingdom (the issuance is subject to Swiss law). The Underlyings' performance in the past does not constitute a guarantee for their future performance. The financial products' value is subject to market fluctuation, what can lead to a partial or total loss of the invested capital. The purchase of the financial products triggers costs and fees. EFG Financial Products AG and/or another related company may operate as market maker for the financial products, may trade as principal, and may conclude hedging transactions. Such activity may influence the market price, the price movement, or the liquidity of the financial products. © EFG Financial Products AG All rights reserved.